



Cluster
Innovation
Centre
University of Delhi

VISUAL COVERAGE OF TOKYO OLYMPICS 2020

Aim : The project aims to analyze the English newspapers circulated in India in order to understand visual coverage of Indian athletes that participated in Tokyo olympics 2020.

Objectives:

- 1- To find the frequency of visual coverage given to male and female athletes, its placement in the newspaper, position on the page and critically analyze this coverage.
- 2- To analyze the mise-en-scene of the visuals covering male and female athletes.

**DON'T LOOK AT SHAPE OR SIZE,
LOOK AT THE MIGHT!**



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