

Geetanjali Kala

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EDUCATION

University of Westminster PhD in Media and Communication Studies	London, UK 2022
SOAS, University of London MA, Global Media and Post-national Communication	London, UK 2012 - 2013
AJK Mass Communication Research Centre, Jamia Millia Islamia MA, Mass Communication	New Delhi, India 2004 - 2006
Kalindi College, University of Delhi BA, Journalism	New Delhi, India 2001 - 2004

PRESENT ASSIGNMENTS

University of Delhi <ul style="list-style-type: none">Chief Operating Officer, University of Delhi Foundation	New Delhi, India Jan 2023
Cluster Innovation Centre, University of Delhi <ul style="list-style-type: none">Assistant Professor of Media and CommunicationProgramme Coordinator, BA (Hons.) Humanities and Social Sciences	New Delhi, India July 2015 July 2023
University of Westminster <ul style="list-style-type: none">Visiting Faculty	London, UK 2023
University of Delhi <ul style="list-style-type: none">Member, Steering Committee, Value Addition Courses	New Delhi, India 2022

RESEARCH EXPERIENCE / COLLABORATIONS

University of Westminster <i>PhD Researcher</i> <ul style="list-style-type: none">Systematically synthesising and analysing gathered data using software like NVivo, Atlas TiSocial Network Analysis, Empirical study of multiplex networks using Twitter data	London, UK 2017 - 2022
Bharti Institute of Public Policy, Indian School of Business <ul style="list-style-type: none">Research collaboration for expanding knowledge dissemination, communication and outreach vertical of <i>Forest Governance Initiative</i>	Hyderabad, India Mar 2022 - Present
University of Delhi <i>Co-investigator in Delhi University Innovation Project entitled "Aggressive behaviour amongst school children and the potential role of media."</i> <ul style="list-style-type: none">Contributed towards a nuanced understanding of role of media content in aggression amongst school children.	New Delhi, India 2015 - 2016

TEACHING / SUPERVISION EXPERIENCE

Westminster School of Media and Communication, University of Westminster MA Dissertations Supervision	London, UK 2018-2020
Department of Digital Humanities, King's College London MA Dissertation Supervision	London, UK 2021
Westminster Foundation Pathways, University of Westminster Seminar Leader, Critical Thinking for Academic and Professional Development Module Designing and delivering seminars to encourage critical thinking approach	London, UK 2019

Faculty of Media, Arts and Design, University of Westminster

VL, Media Audiences in the Digital Age
VL, Researching and Synthesis / Television
VL, Researching Media and Communication
VL, Theories of Media and Communication
VL, Media and Globalisation

London, UK
2018-2020

Cluster Innovation Centre, University of Delhi

Assistant Professor of Media and Communication

Subjects taught:

- Art of Communication
- Cultural Diversity, Linguistic Plurality and Cultural Diversity in India
- Impact of Technology: Philosophical Implications
- Research Methodology
- Journalism
- Digital Humanities

New Delhi, India
July 2015 - Present

Delhi College of Arts and Commerce, University of Delhi

Assistant Professor of Journalism

Subjects taught:

- Social Psyche and Mass Culture
- Media and Cultural Studies
- Communication Theory and Research
- Development Communication and Rural Communication
- International Media Scenario

New Delhi, India
2008 - 2015

LEADERSHIP/TEAMWORK EXPERIENCE

University of Delhi

- Member, Annual Report Committee

New Delhi, India
2022-2023

Research Network Administrator, University of Westminster

- Innovation in Public Service Media [AHRC Grant]

London, UK
Sep 2019 - June 2020

Centre for Teaching Innovation, University of Westminster

- Project Assistant

London, UK
Sep 2018 - July 2019

Cluster Innovation Centre, University of Delhi

Programme Coordinator, BA (Honours) Humanities and Social Sciences

- Coordinating the various aspect of the programme like teaching, workload distribution, examination, project coordination and other administrative assignments.

New Delhi, India
June 2016 - July 2017

University of Delhi

Deputy Dean, Academics

- Conceptualised and designed multimedia educational material as part of the team working on exploring new media for education.
- Designing strategy and multi-media content for interactive learning-teaching.

New Delhi, India
Jan 2015 - July 2015

Delhi College of Arts and Commerce, University of Delhi

Teacher-in-Charge, Department of Journalism

- Academic administration ensuring smooth conduct of teaching, recruitment of faculty and other staff in order to carry out the academic activities of the department.
- Conceptualising, planning and managing various curriculum and extracurricular activities in the department along with a team of teachers and students.

New Delhi, India
2010 - 2012

MEDIA/PRODUCTION EXPERIENCE

Participatory Research in Asia (PRIA)

Contributed as an Assistant Director for four documentaries on Women Empowerment, Urban Planning, Social Audits and Dalit Leadership in Bihar, India.

New Delhi, India
Sep 2006 - Jan 2008

All India Radio

Produced a series of programmes for National Channel, All India Radio on the children who have come from all parts of the country to Delhi and are now in the government homes. The works included research, scripting, recording, editing and voicing.

New Delhi, India
Aug 2006 - Oct 2006

Doordarshan National Channel

Worked as a casual compere for National Channel, Doordarshan for the programme called 'Evening Live Show'.

New Delhi, India
May 2004 - July 2004

SKILLS

Technical Skills

- Directed, adapted, scripted, edited and shot a film on 16mm based on the play, 'Never Never Nest'. **Shot on Arriflex BL.**
- Directed, scripted, shot and edited a film on 16mm. **Shot on Bolex camera and edited on Steenbeck.**
- Directed, scripted and shot 30 minute documentary (E.F.P.) on DSR570 and PD170.
- Directed and produced a studio based interview with Prof.Ira Bhaskar on History and Cinema. **Shot in studio on a Multicamera setup.**
- Directed, shot a Music Video on Sony DSR 570.
- Conceptualised and shot 10 minute **AudioVisual programme** (fiction).
- Conceptualised and shot a **B&W photo-feature** on the people on the margins, on SLR camera.
- Conceptualised and produced 10 minute **radio feature** on slums.
- Conceptualised, scripted, designed and played puppets for a tabletop puppet performance.
- Conceptualised, scripted and acted in a street play on women issue.
- **Software:** Final Cut Pro, Gephi, NVivo, ATLAS Ti, Adobe Design Suite

Language Skills

- Forever trying to learn: Hindi and English | Trying harder: Urdu, Persian, Garhwali and Punjabi

AWARDS / SCHOLARSHIPS

- Globally Engaged Research Scholarship for conference presentation at University of Oregon, USA 2018
- CAMRI Faculty Studentship for PhD Research at University of Westminster, London, UK 2017 - 2020
- University of Delhi Faculty Training Program Fellowship for MA study at SOAS, University of London 2012-2013

PUBLICATIONS / PRESENTATIONS

- Kala, G. (2023). Decolonising Audiences: reimagining audiences as actors and participants in the Indian tradition of *Satsang*. In: *Decolonizing Approaches to Audience Research*. Routledge, London (Accepted)
- Kala, G. (2023). The idea of holistic education in NEP 2020 from the perspective of VACs and SECs. In: National Conference on Implementation of NEP 2020 in Higher Education Institutions, Government College of Education, Cluster University, Srinagar, J&K, India.
- Srivastava, A. And Kala, G. (2022). Representation of Queer Identities in Indian Cinema. In: *Feminist Media Studies*. Routledge (In review)
- Tandon, A. and Kala, G. (2018). Literacy, Language, and Social Sciences. In: R. Kumar, S. Chander and B. Kaushik, ed., *Teacher Education in the 21st Century*, 1st ed. [online] New Delhi, India: SAGE. Available at: <https://in.sagepub.com/en-in/sas/teacher-education-in-the-21st-century/book265105#contents> [Accessed 11 Aug. 2018].
- Kala, G. (2018). Humour and Belief: A study of "Halal Humour" on New Media Platforms. In: *LAMCR*. [online] Oregon, USA: IAMCR. Available at: <https://oregon2018.iamcr.org/final-abstract-books> [Accessed 1 Sep. 2018].
- Kala, G. (2015). Coke Studio and the Heterodox Sufi Tradition in Islam: A Discourse Analysis. In: *LAMCR*. Montreal, Canada: IAMCR.
- Kala, G. (2015). Construction of Hinduism online: New Media, New Narratives?. In: *LAMCR*. Montreal, Canada: IAMCR.

- Kala, G. (2014). Shah-e-Mardan: A space for religious, political and socio-cultural intersections amongst Shias of Delhi. In: *LAMCR*. Hyderabad, India: IAMCR.
- Kala, G. (2014). Social Media and the Hindu Right in India in Whither Indian Democracy and State: Towards General Elections 2014. In: ICSSR International Seminar. University of Delhi, New Delhi, India: ICSSR.
- Kala, G. (2011). Negotiating Communication Rights: Case Studies from India, by Pradip Ninan Thomas. Reviewed in: *Global Media and Communications*, 2011.

WORKSHOP / SEMINARS / ADDITIONAL EXPERIENCE

- Invited Lectures on “*Language and Creativity for Academic Writing*” and “*Can ChatGPT be Explored for Academic Writing in the Context of Academic Process, Originality and Authenticity?*” at **Nirma University**, Ahmedabad July 2022
- Invited Member, ISB-BIPP’s Interview Board at IIT Delhi Campus Placement May 2023
- Invited Resource Person at **University of Jammu** for a workshop on “*Developing an Innovative Undergraduate Programme in lines of NEP 2020*” April 2023
- Co-organised and co-conducted Co-creation workshop on “Administration and Management for Senior Officials” for University of Delhi in collaboration with BITS Pilani, Goa Campus Mar 2023
- Organised and conducted a 4-week long workshops for the senior officials of the Universities in India to orient them towards a more inclusive and sensitive approach to Education administration in India at the University of Delhi Feb 2022 - Mar 2022
- Resource person for workshop on “Translating India / Understanding Diversity” at Katha - IGNOU Initiative (a nonprofit organisation working in the field of story and storytelling) 2015