



## Report on two days workshop on “Innovate2Elevate: Igniting Innovation and Entrepreneurship” conducted at University of Kashmir

A two day workshop on “Innovate2Elevate: Igniting Innovation and Entrepreneurship” was conducted at University of Kashmir from 25<sup>th</sup> Sept 2023 to 26<sup>th</sup> Sept 2023. This workshop was a testament to the power of hands-on learning, interactive activities, and the collaborative spirit of all involved.



The workshop was structured to maximize the engagement of the participants. Hands-on activities were interwoven with insightful presentations by the resource persons: Prof Shobha Bagai, Dr Asani Bhaduri, and Mr Anshumali Saxena. Through interactive sessions, they were encouraged to think creatively and critically, laying the foundation for the entrepreneurial journey ahead.

On the first day, the core principles of innovation and entrepreneurship were explored. Prof Shobha Bagai shared invaluable insights into cultivating a creative mindset. Dr Asani Bhaduri discussed the nuances of ideation and how to refine your startup concepts. Mr Anshumali Saxena provided real-world examples, illustrating the transformative power of entrepreneurship.

The second day was marked by intensive brainstorming sessions. The participants were encouraged to channel their creativity into innovative startup ideas. With guidance from our experts, they honed their ideas, exploring their feasibility and potential impact. The energy in the room was palpable as all the participants collaborated, refined, and polished their concepts.

The culmination of the workshop was the presentation of the innovative startup ideas by the participants (<https://youtu.be/GkywHpP-oU0>). Each group showcased their vision, encapsulating creativity and strategic planning. The quality of the business plans presented was nothing short of impressive. The feedback received by the participants at the end of the workshop was excellent.

