



Exploring The Concept of "Social Innovation" in India: A Thematic Approach

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Abstract

An attempt to study and explore Social Innovation in ancient India with connection in modern. Social Innovation is an initiative, product process or program that brings about reasonable improvements amongst societies and may alter behavior pattern, resource flow or cognitive ability. Project seeks to encourage discussions in Indian academia. Further, identification and clustering of Social Innovation have been located on heat map. For the project a thematic approach was used, selecting five themes - Agriculture, Environment, Education, Governance and Health & Sanitation.

Key Words- Social Innovation, Social Innovation Clusters, Grass root Innovation, Cognitive ability, Thematic approach

INNOVATION
Canva

Aim Exploring the concept of Social Innovation in India.

Objective

1. Exploration of the concept of "Social Innovation" in India.
2. To create a thematic map of social innovation in different regions of present India.
3. To indicate the Social Innovation clusters of present-day India and analyze the trend.

Methodology

Research Design and Methods - Qualitative & Exploratory Research

Data Collection - Secondary Data Collection, Purposive Sampling

Data Analysis - Thematic analysis, Meta-analysis, Case Study, Heat Map

Learning Outcome

- Alternative approach to societal problems
- Relooking into history with altered lens:
- Learned GIS Skill:

Ethical Consideration

- > Ensured that there is no issue of copyright infringement of information.
- > Data collected is strictly for academic purposes.

Challenges of the project

- >Non-availability of globally accepted definition.
- >Paucity of academic research in India.
- >Time constraint.
- >Engagement of multiple actors and numerous sectors complicates interpretation of Social Innovation.



Heat Map



Outcome

- Articulated theme based story-line linking ancient India revolutions or movements to modern India.
- Mapped Social Innovations based upon our themes.
- 250+ Social Innovation Clusters have been located on heat map.

SI measuring parameters

- Framework conditions
- Entrepreneurial activities
- Societal outcome
- Behavioural Change

Conclusion

Societies progress and develop with new ideas and innovations over the period. Social Innovation enables society to harness latent potential through peculiar approaches and renders unmet requirements of society. During the project we learned varied skills and historical revelations with different lens.

