



CLUSTER INNOVATION CENTRE

(UNIVERSITY OF DELHI)

Rugby Sevens Building, University Stadium, G.C.Narang Road,
University of Delhi, Delhi-110007

FAQ'S ABOUT CERTIFICATE PROGRAMME IN DESIGN THINKING AND ENTREPRENEURSHIP

INTRODUCTION

Q.1 What is Cluster Innovation Centre?

Ans. Cluster Innovation Centre (CIC) is an institute set up by the University of Delhi with the objective of fostering an ecosystem of innovation and connecting research with application for the benefit of society. The aim of the CIC is to support application oriented research to solve real world problems by developing ideas into innovative applications successfully. Cluster Innovation Centre (CIC) fosters an environment of innovation and facilitates collaborations and partnerships with industry, academia and other segments of society.

Q.2 What is Design Thinking and Entrepreneurship?

Ans. Design Thinking is a problem-solving approach that emphasizes empathy, creativity, and iterative processes. It's widely used in entrepreneurship to develop innovative solutions by understanding users' needs and rapidly prototyping ideas.

Entrepreneurship involves activities such as idea generation, business planning, resource mobilization, market research, product or service development, and scaling the business.

Design Thinking and Entrepreneurship often intersect because they both prioritize innovation and problem-solving.

Q.3 When will the Certificate Programme in Design Thinknig and Entrepreneurship begin?

Ans. Cluster Innovation Centre, University of Delhi, has introduced the certificate programme for the first time. The programme will commence from mid-October.

Q.4 Is the Certificate Programme in Design Thinknig and Entrepreneurship suitable for beginners?

Ans. Yes, this certificate programme is designed to accommodate learners with various backgrounds, including beginners with no prior experience.

Q.5 How much does the Certificate Programme in Design Thinknig and Entrepreneurship cost?

Ans. The fee inclusive of all (except the end programme theory examination) is Rs. 15,000/-.

Q.6 Are any scholarship or financial aid available?

Ans. No, there are no scholarship or financial aid available. The programme fee is very subsidized as compared to other similar courses available.

Q.7 Who shall offer the certificate for the Certificate Programme in Design Thinknig and Entrepreneurship?

Ans. Cluster Innovation Centre, University of Delhi, will offer the certificate.



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ADMISSION AND ELIGIBILITY

Q.8 What is the minimum eligibility criteria for taking admission in Certificate Programme in Design Thinknig and Entrepreneurship?

Ans. The minimum eligibility criteria is a school-leaving (Class XII or equivalent) certificate with following minimum aggregate marks in different categories of students:

GENERAL & EWS:	60% in 4 subjects
OBC:	54% in 4 subjects
PH:	57% in 4 subjects
SC/ST:	pass marks

Q.9 What is the procedure of taking admission in the Certificate Programme in Design Thinknig and Entrepreneurship?

Ans. The students are required to fill an online application available at <https://forms.gle/dBj9k8qu3pcmh6uu6>. A committee will scrutinize the forms. The shortlisted candidates will be asked to submit the fees.

Q.10 Is the certificate programme open only to the students who are enrolled in the University of Delhi?

Ans: No, the course is open to any one who has a school-leaving (Class XII or equivalent) certificate with eligibility as given in Q8.

Q.11 Can professionals/ working persons/ employed also enroll in the programme?

Ans. Yes, they can also apply for the programme.

Q.12 Are there any pre-requisites for the programme?

Ans. No, there are no pre-pre-requisites for the programmes.

COURSE FORMAT, DELIVERY AND OUTCOMES

Q.13 What will a student learn in the Certificate Programme in Design Thinknig and Entrepreneurship?

Ans. Students will learn about ideation, problem solving, market research, prototyping, business model development, and strategies for entrepreneurial success. This course also equips students with a holistic set of problem-solving and innovation skills that can be applied across various domains, from product design and entrepreneurship to healthcare and social issues. These skills are highly valuable in today's rapidly changing and user-centric world.

Q.14 What will be the mode of instruction for this course? Is the course available online or in-person?

Ans. The mode of instruction will be hybrid. Online sessions will be conducted during weekends. However, for the module on prototyping Lab and Hands-on Activities/ projects the students will have to come to campus during vacation/ holidays/ weekends.



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Q.15 Will learning/ study material be provided to the students?

Ans. The learning material will consist of presentations, videos and reading materials. The presentation and reading material copies will be provided to participants.

Q.16 Is there any practical component or a capstone project?

Ans. The Certificate Programme in Design Thinking and Entrepreneurship has more than 75% component as practical/ project. The programme has a hands-on approach that will require a student to work on real-world entrepreneurial challenges, allowing them to apply what they've learned.

Q.17 What are the career opportunities after the completion of the Certificate Programme in Design Thinking and Entrepreneurship?

Ans. Upon completion, students can explore careers as an entrepreneur, innovation consultant, product manager, or work in roles related to business development and startups.

Q.18 Are there networking opportunities with industry professionals?

Ans. Students will have opportunities to network with fellow students, alumni, guest speakers, and industry professionals through workshops, events, and seminars.

Q.19 What support services are available to the students?

Ans. The support services available to the students will include career guidance, counseling, and mentoring.

Q. 20 What are the programme outcomes of the Certificate Programme in Design Thinking and Entrepreneurship?

Ans. The Certificate Programme in Design Thinking and Entrepreneurship is designed to empower students who possess strong problem-solving skills, empathy, creativity, and the ability to innovate. At the end of the programme they would be able to tackle complex challenges with user-centric solutions, making them valuable assets in fields like product design, entrepreneurship, business development, and social innovation.

ADDITIONAL INFORMATION

For any queries mail to certificatecoursecic@gmail.com

Link for the detailed course structure and syllabus:

<https://cic.du.ac.in/userfiles/downloads/CertificateCourses/Certificate%20course%20for%20Design%20Thinking%20and%20Entrepreneurship%202023-24%20.pdf>

Link for the application form: <https://forms.gle/dBj9k8qu3pcmh6uu6>

Last date to submit the application form: 30th Sept 2023